

2025-28 POLICY PLAN

AMSTERDAM
**short
cutz**

Shortcutz Amsterdam – Policy Plan 2025–2028

1. Organisation Details

Legal form: Stichting (Foundation)

Official name: Stichting Shortcutz Amsterdam

RSIN / Fiscal Number: 8522.71.062

Chamber of Commerce (KvK): 56699522

Registered address: Herengracht 223D, 1016BG Amsterdam, Netherlands

Visiting address: Sociëteit De Kring, Leidseplein – 1st Floor (entrance via Restaurant Palladium)

Website: www.shortcutzamsterdam.com

Email: amsterdam@shortcutznetwork.com

Phone: +31 (0)631 580 162

Bank / IBAN: ABN-AMRO – NL09 ABNA 0486 0772 92

2. Mission & Vision

Mission

Shortcutz Amsterdam is here to give a *shortcut* to emerging filmmakers. We provide a platform where new voices can share their stories, connect with audiences, and find the tools and opportunities they need to grow. By supporting creativity outside of traditional paths, we help young talent take their first steps and gain visibility in the Dutch and international film world.

Vision

We envision a film culture where every emerging filmmaker has a fair chance to be heard and seen. A culture that values originality, diversity, and experimentation, and where short films are celebrated as a powerful art form in their own right. Through screenings, events, and collaborations, we aim to connect communities, inspire audiences, and shape the future of Dutch cinema.

3. Statutory Objective

According to the Articles of Association (Article 2), the foundation's objective is:

- a) to organise a weekly event in which new Dutch short films are presented, made by both amateurs and professionals; and
- b) to carry out all further acts that are related to the foregoing or beneficial to it in the broadest sense.

4. Core Activities (2025–2028)

Weekly Sessionz

Weekly screenings and filmmaker Q&As at Sociëteit De Kring (March–June, September–November). Two short films are shown per evening, followed by a discussion with the audience and an industry guest.

Shortcutz Amsterdam Annual Awards

Held every January at Eye Filmmuseum, celebrates Dutch short film talent and presents the *Rutger Hauer Award*. The event combines screenings, press conferences, photocalls, and networking opportunities.

International Audience Award (SAIAA)

Dutch short films are screened in over 20 cities worldwide, where international audiences vote for their favourite films. This creates global visibility for Dutch filmmakers and international exchange opportunities.

Amsterthem

A multi-year project showcasing Amsterdam through short films from each of the seven city districts. In 2025, Phase 2 will launch, with outdoor screenings across the city.

Shortcutz Greenlight

Starting in 2025, this programme supports five emerging filmmakers annually by providing two weeks of high-quality technical equipment and mentorship. Partners include Canon, Aputure, and Vocas.

Education & Community

A series of masterclasses and lectures for aspiring filmmakers without formal film training. The focus is on practical skills, such as working with mid-range cameras, lighting, sound, and visual storytelling.

5. Governance & Management

Board (2024):

- Maarten Treurniet — Chair
- Mira Mendel — Secretary
- René Mioch — Treasurer
- Janneke van der Wijk — Board Member

Managing Team:

- João Carlos Rodrigues — Creative Director
- Alexa Rodrigues — Executive Producer

Volunteers:

Each year, Shortcutz Amsterdam is supported by a dedicated volunteer team, handling event logistics, communication, and hospitality.

6. Remuneration Policy

- **Board members** receive no remuneration; documented expenses may be reimbursed.
- **Staff and freelancers** are paid market-conform rates in line with the **Fair Practice Code**.
- **Volunteers** may receive allowances or travel reimbursements.

7. Funding & Income Streams

- Public subsidies (municipal and private funds)
- Sponsorships and partnerships
- Private and corporate donations
- Earned income (ticketed events, workshops, merchandise)
- International collaborations (in-kind and financial support)

8. Spending Policy

Funds are used primarily for programme delivery and talent development.

- Restricted subsidies and donations are used for their designated purposes.
- Unrestricted gifts are spent within 24 months unless linked to long-term projects.
- Assets are managed conservatively, with ABN-AMRO accounts only.
- Payments require dual authorisation.
- Procurement is based on fairness, value for money, and conflict-of-interest avoidance.
- Continuity reserve: a maximum of six months of fixed costs.

9. Diversity & Inclusion

Shortcutz Amsterdam actively embraces diversity and inclusion:

- All events are in English, with English-subtitled films, to ensure accessibility.
- Programming includes a wide range of genres and perspectives.
- Education and talent development activities focus on filmmakers outside the traditional film school system.

10. Transparency

Shortcutz Amsterdam is recognised as a **Cultural ANBI**. Donors benefit from additional tax deductions.

Annual activity reports and financial statements are openly published at:

👉 <https://shortcutznetwork.com/amsterdam-legal-info/>