

# 2024 ACTIVITY REPORT

AMSTERDAM  
**short  
cutz**

# Activity Report 2024

## 1. Introduction

Shortcutz Amsterdam is a Cultural ANBI foundation dedicated to stimulating, developing, and promoting Dutch film talent, with a strong focus on short films. Our mission is to provide a *shortcut* for emerging filmmakers by offering visibility, access, and opportunities to connect with audiences and the industry.

This activity report outlines the key activities carried out in 2024 and how they contributed to our statutory objectives.

## 2. Main Activities in 2024

### Weekly Sessionz

- Organised weekly film screenings and filmmaker Q&As at Sociëteit De Kring across two seasons (spring and autumn).
- Each session featured two new Dutch short films, followed by discussions between the filmmakers and the audience.
- Established industry professionals were invited as special guests to share insights and provide feedback, ensuring a direct connection between new and experienced talent.
- These sessions directly contributed to the statutory objective of showcasing Dutch short films and supporting emerging filmmakers.

### 11th Shortcutz Amsterdam Annual Awards

- Held in January at Eye Filmmuseum.
- Recognised excellence in Dutch short films across multiple categories.
- Included the *Rutger Hauer Award*, honouring an individual who inspires and supports new talent.
- The event combined screenings, a press conference, and networking opportunities, increasing the visibility of Dutch filmmakers nationally and internationally.

### 7th International Audience Award (IAA)

- Brought Dutch short films to international audiences through screenings in more than 22 partner cities worldwide.
- Local audiences voted for their favourite films, creating global exposure for Dutch filmmakers and strengthening international cultural exchange.

### Amsterthem – Preparation Phase

- Continued the development of *Amsterthem*, a project creating seven short films representing Amsterdam's districts. In 2024, production was finalised and preparations were made for public outdoor screenings planned for 2025.
- This project expands Shortcutz's engagement with local communities and highlights diverse voices within Amsterdam.

### Collaborations and Partnerships

- Partnered with national and international film festivals and cultural organisations, including Film by the Sea and Bijlmerbios.
- Strengthened collaborations with industry partners such as Canon, Aputure, and Vocas, supporting young filmmakers through sponsorships, equipment, and logistics.

## 3. Governance & Volunteers

- **Board:** Maarten Treurniet (Chair), Mira Mendel (Secretary), René Mioch (Treasurer), Janneke van der Wijk (Member), Bobby Boermans (Member).
- **Managing team:** João Carlos Rodrigues (Creative Director), Alexa Rodrigues (Executive Producer).  
**Volunteers:** A dedicated volunteer team supported the weekly activities, communications, and hospitality, with additional support during the Annual Awards and other large-scale events.

## 4. Closing Note

In 2024, Shortcutz Amsterdam successfully advanced its statutory objective of presenting Dutch short films and supporting emerging filmmakers. Through our weekly sessions, international collaborations, and special projects, we provided new talent with visibility, learning opportunities, and access to audiences at home and abroad.